

From contested space to democratised utopia:

Sharing ideals at Cranbrook Healthy New Town

Jenny McNeill

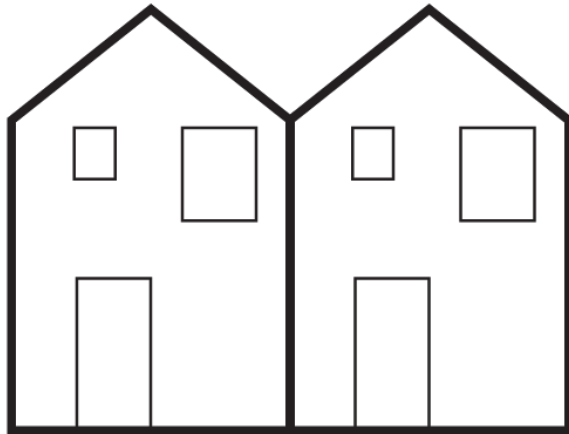
Assistant Director of Planning
Devon NHS

Kenji Shermer

Urban Designer
East Devon District Council

Planning and health – different perspectives

Urban planning



Health

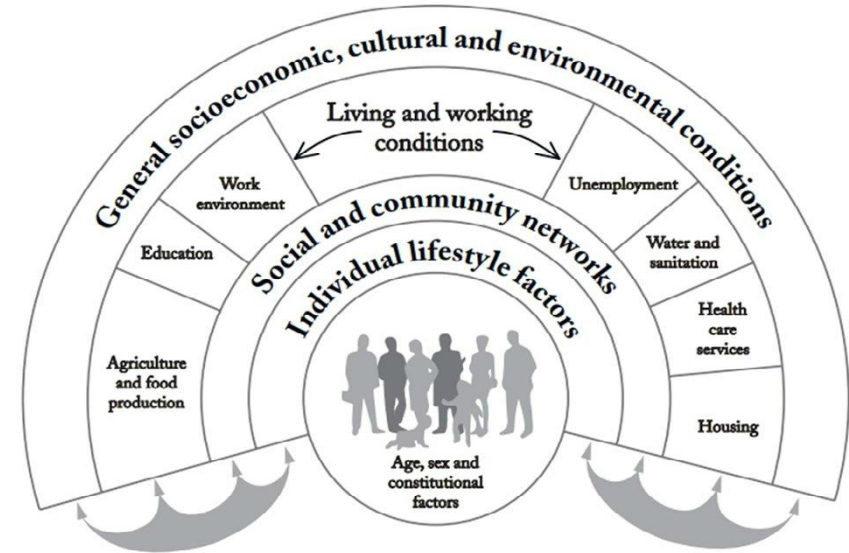


Planning and health – different perspectives

Sustainable development



Health and wellbeing



Generalised utopia

Sustainable New Town



Parking

Problem - People like parking

Solution – Give them parking – not too much

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Privacy

Problem - People like privacy

Solution – Overlooking distance + a fence

Cycle paths

Problem – Cyclists need space away from cars

Solution – Cycle path away from cars

Walkability

Problem – People should walk to shops

Solution – Draw a 400m circle around a shop

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Which is sustainable development?

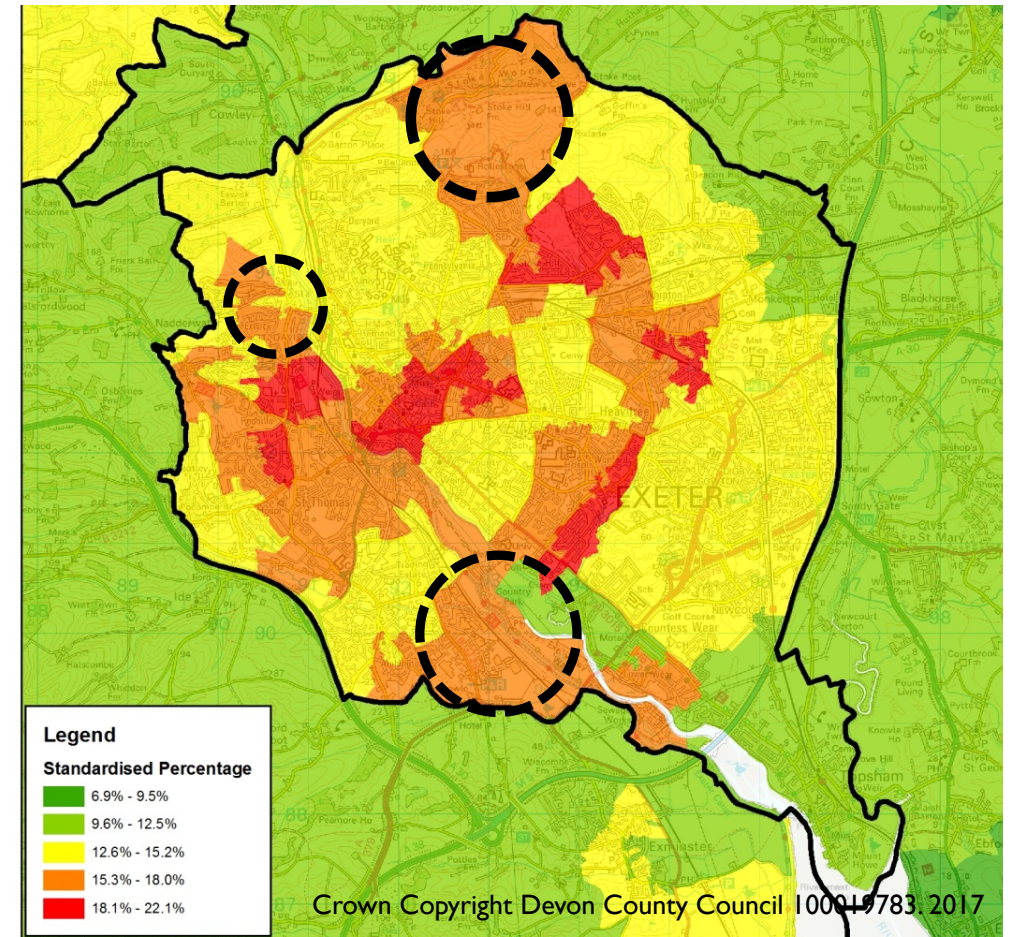
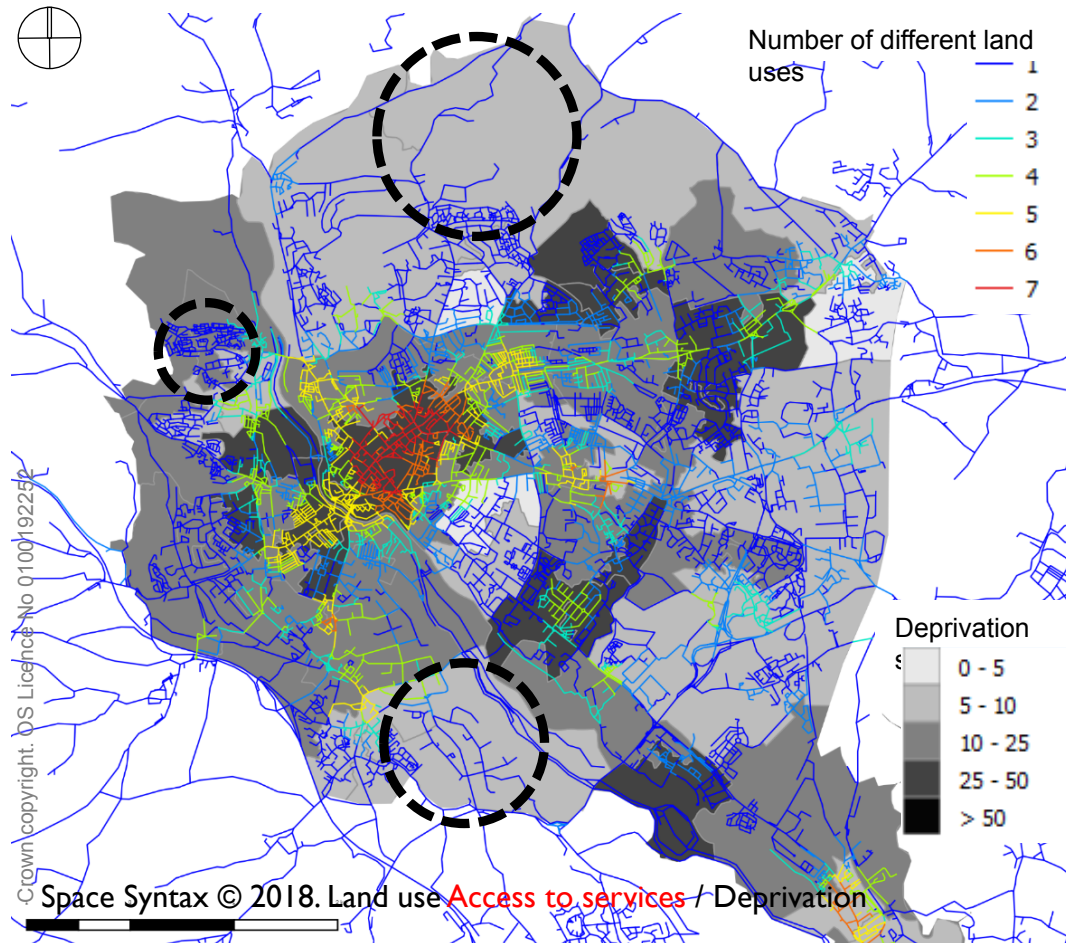
Sustainable New Town



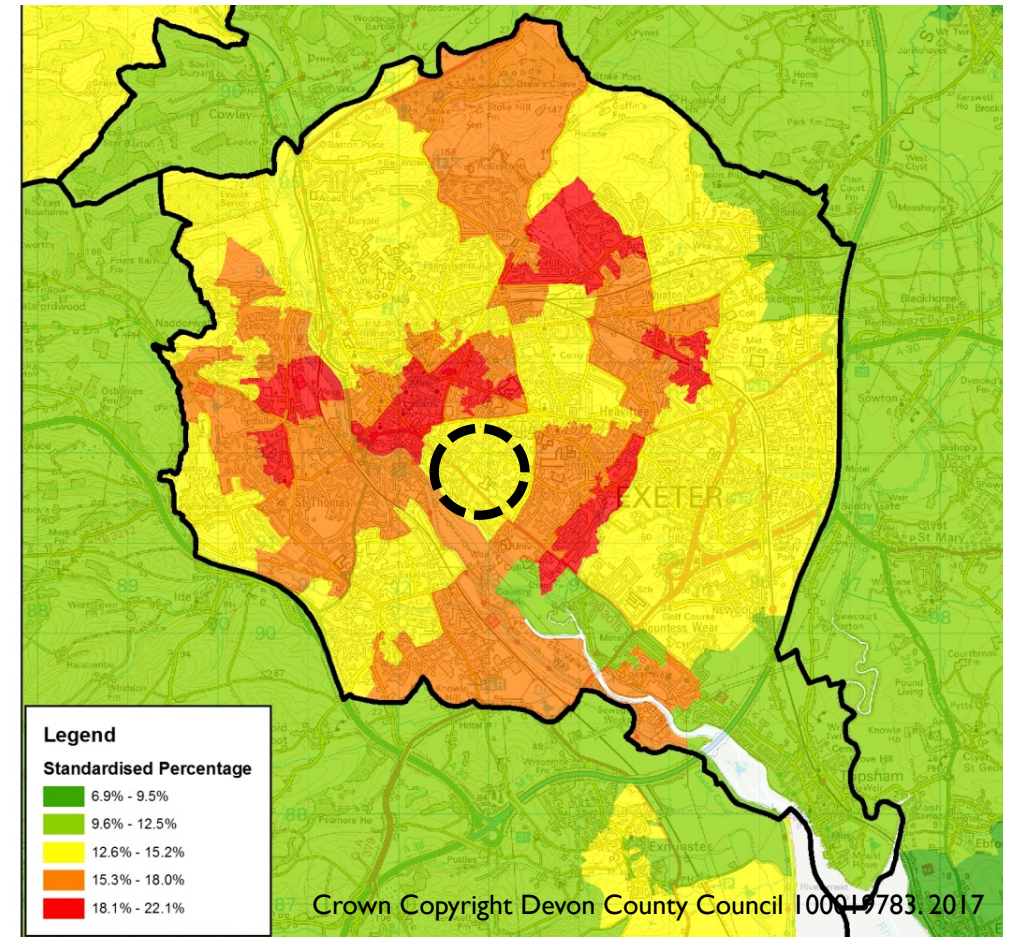
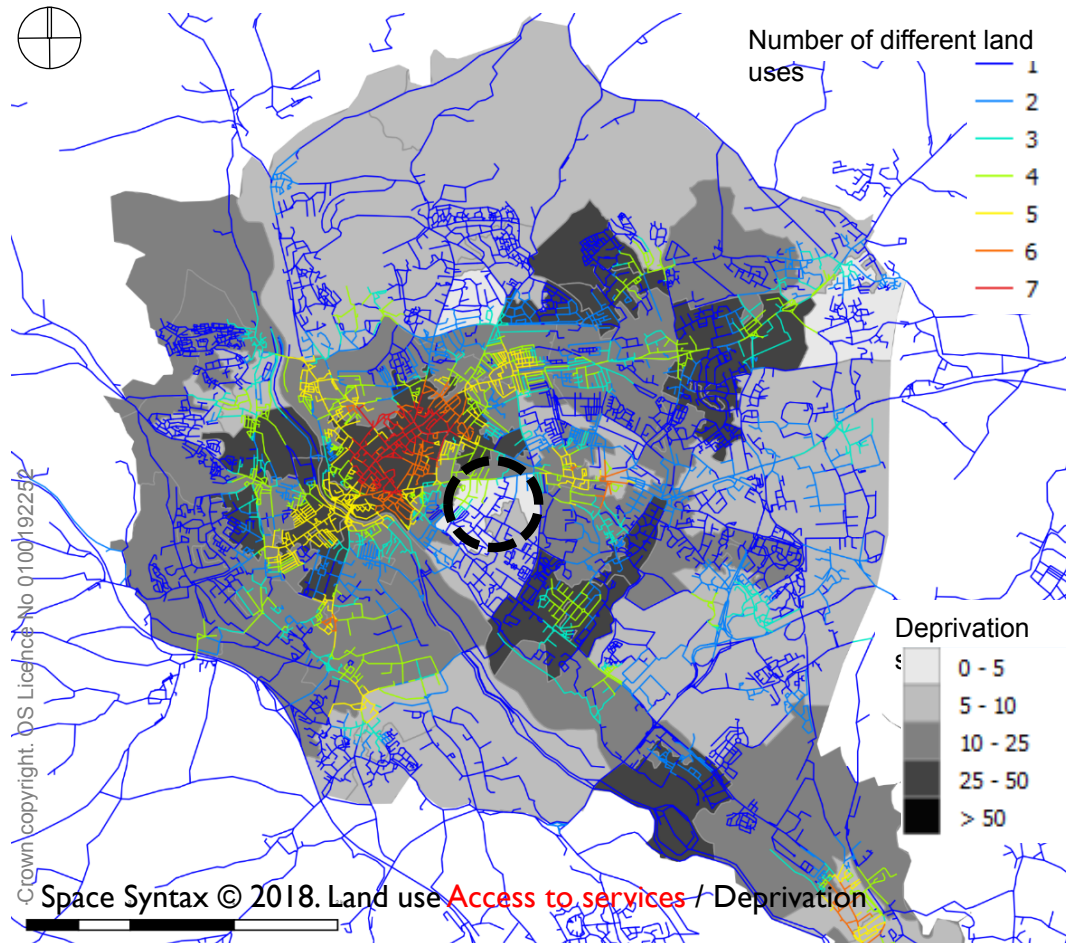
Sustainable Old Town



Negative outliers – Low deprivation, high frailty



Positive outliers – High deprivation, low frailty

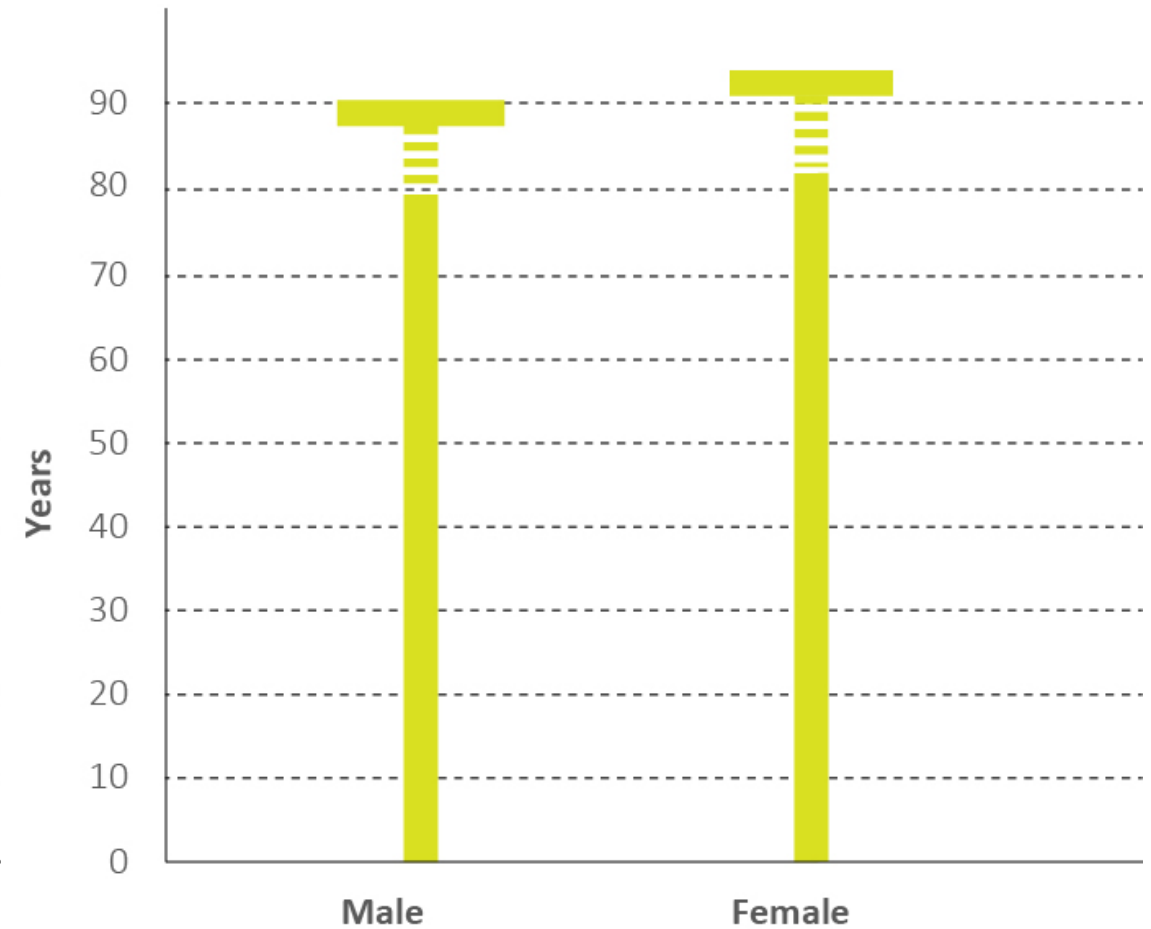


Health success story

From keeping ill people alive...

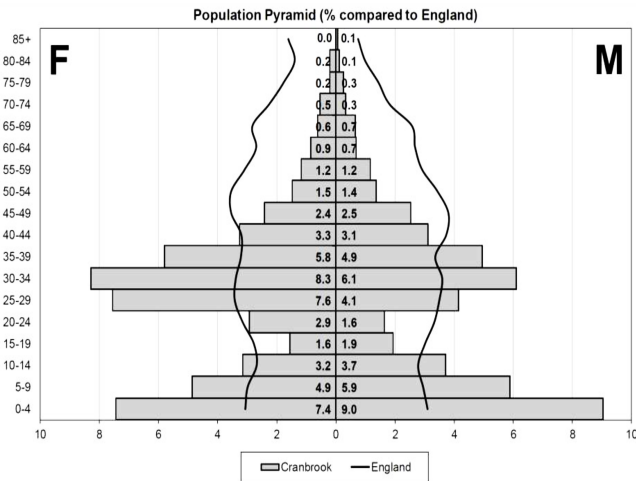


...to keeping people well for longer

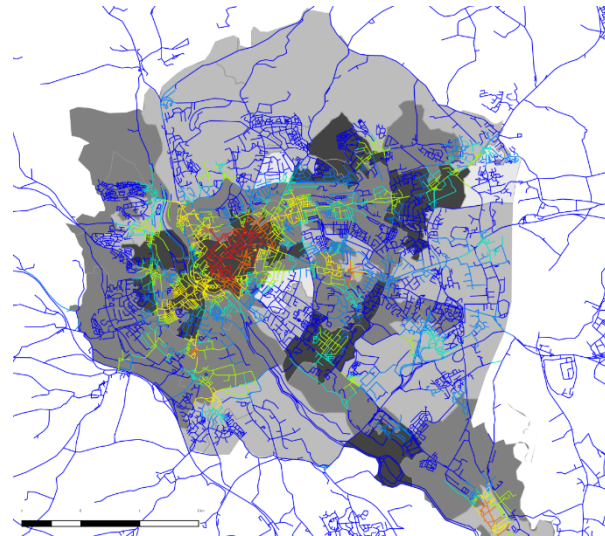


Health evidence influencing Planning

Reactive forecasting

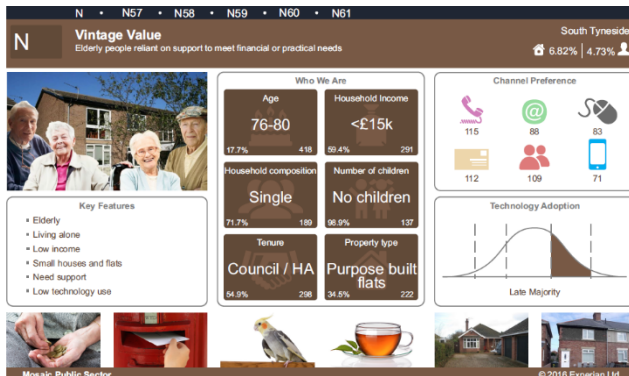


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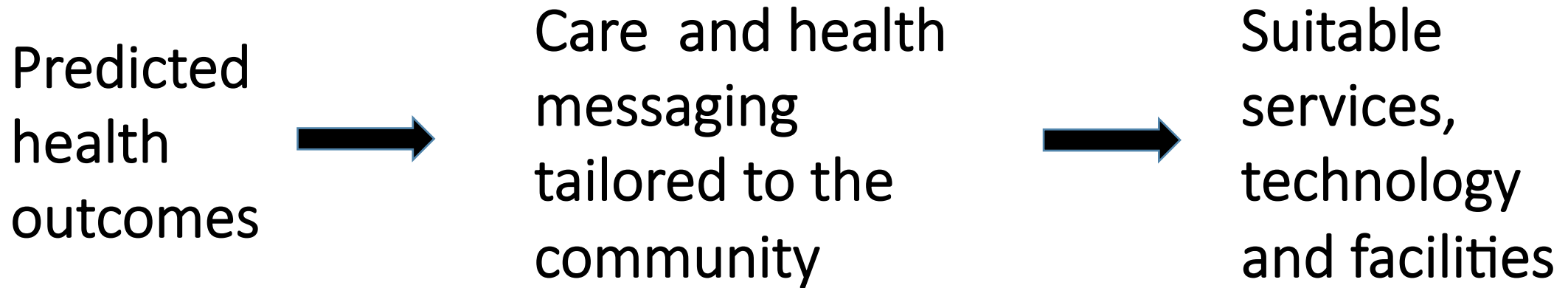
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Predicted
health
outcomes



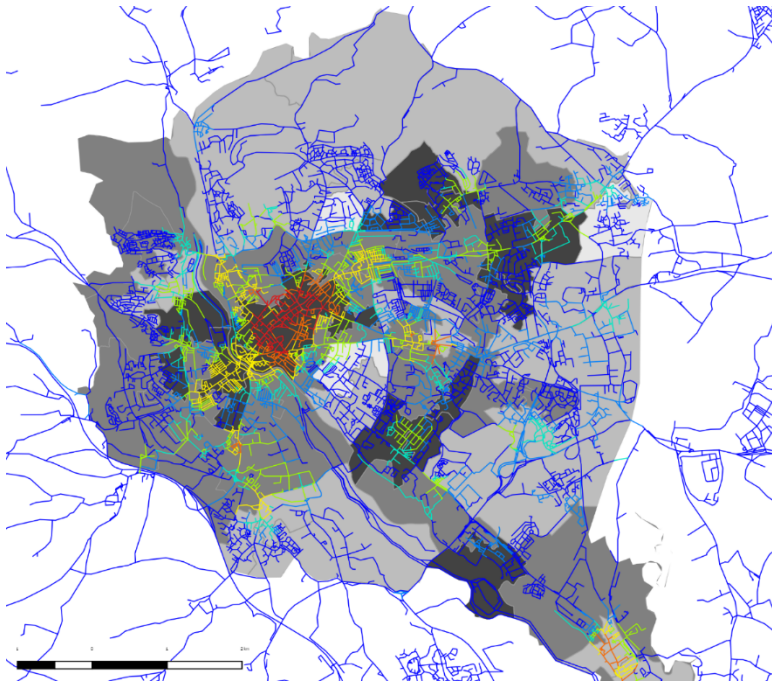
The Health evidence changing Planning

Reactive forecasting

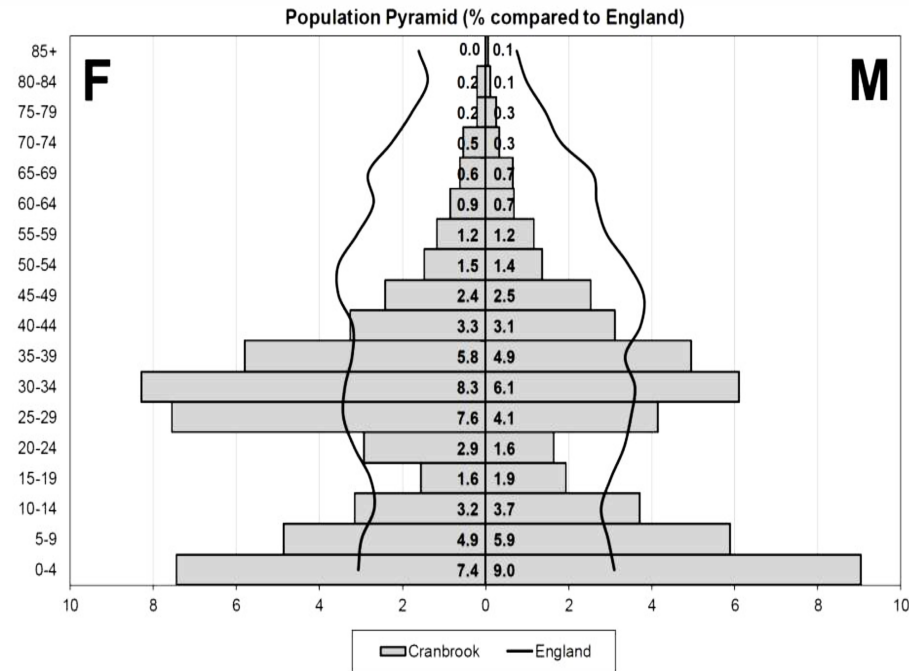


The Health evidence leading Planning

Shaping the future— proactive forecasting



Evidenced change to built environment



Support positive choices

The Health evidence leading Planning

Shaping the future— proactive forecasting

Better
predicted
health
outcomes

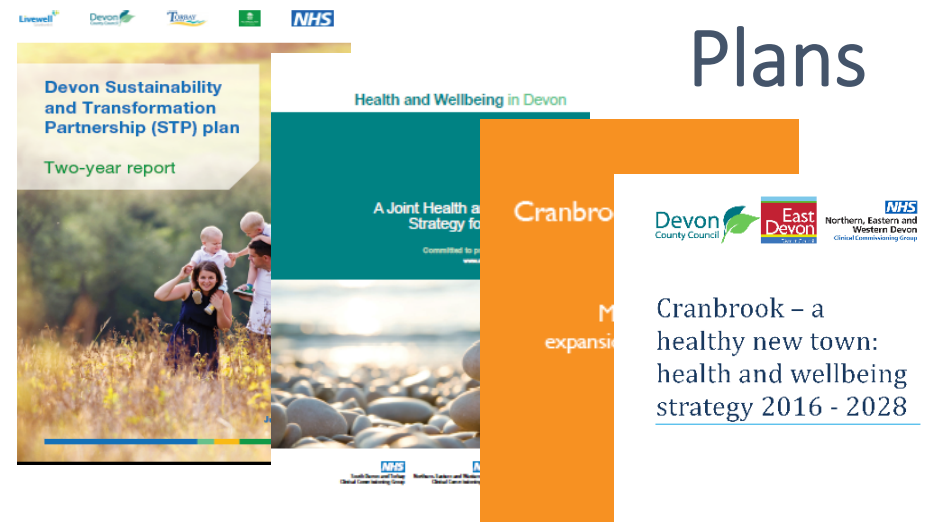


Stronger
communities



Better
individual
and
collective
wellbeing

It is more than the data



What does this mean?



How do you feel?

The basics of Health brought to Planning



How would you like to feel here?

The opportunity for Planning for Health

'Prevention needs to be at the forefront of all national and local policies, weaved into plans for everything from health and social care to town planning, housing and transport.' Prevention Green Paper 2019

'Any geography with planned housing growth should use the healthy new town principles as a guide for collaboration between Local Authorities, NHS services and developers in ensuring new developments plan, design and build healthier environments.' NHS Long Term Plan Implementation Framework 2019

'Putting Health into Place' 2019 Healthy New Town Principles

Plan, assess and involve

Plan ahead collectively
Assess local health and care needs and assets
Connect, involve and empower people and communities

Design, deliver and manage

Create compact neighbourhoods
Maximise active travel
Inspire and enable healthy eating
Foster health in homes and buildings
Enable healthy play and leisure

Develop and provide health care services

Develop health services that help people stay well
Create integrated health and wellbeing centres

A large black circle is centered on a white background. Inside the circle, the text "A shared focus on people's health" is written in a white, sans-serif font. Below this, in a smaller white font, is the text "Planning together for individual and population health".

A shared focus on people's health

Planning together for individual and population health